

Invitation - Become a sponsor

Become a sponsor at the **1st German Robotics Conference (GRC)**, organized by the **Robotics Institute Germany (RIG)**. This initiative, supported by the Federal Ministry of Education and Research (BMBF), connects leading robotics research labs across Germany to enhance their international visibility and attract talent. The GRC is the new annual premier event in Germany that accelerates progress in all AI-powered robotics research and development areas.

The Conference will occur alongside **RoboCup German Open 2025** from March 13-15, 2025, at Nürnberg Convention Centre (exhibition centre), with teams from universities, colleges and high schools competing in future-oriented application scenarios for intelligent (semi-)autonomous robots. The GRC will bring together global leaders from academia, industry, start-ups, politics and research in robotics, automation and AI, offering a unique platform for collaboration and innovation.

Sponsorship at the GRC provides unparalleled exposure to a broad audience of professionals and experts, enabling you to showcase your brand through exhibition space, live demonstrations and participation in networking sessions. Additionally, we offer the flexibility to **customize sponsorship packages** tailored to your specific needs, maximizing your impact across both the German Robotics Conference and RoboCup German Open 2025.

Leverage this opportunity to connect with the brightest minds in robotics, gain international visibility and solidify your position as a leader in intelligent robotics.

Explore our sponsorship packages and
book your favourite package **by January 24, 2025**.

For further information or if you want customized joint packages with **RoboCup German Open** please contact Mrs. Stefanie Goetz (stefanie.goetz@tum.de).

Sponsorship packages GRC	Diamond	Gold	Silver	Exhibitor
	10,000 €	5,000 €	2,000 €	500 €/m ²
Branding and visibility Hyperlinked logo on the event website	✓	✓	✓	✓
Logo placement on all selected event advertising materials	Top ranked	High ranked	Medium ranked	Basic ranked
Logo placement on banners, rollups, screens on-site, etc.	Large	Medium	Small	Small
Logo on partner acknowledgment slide at the start and end of the conference day	✓	✓	✓	
Placement of roll-ups at selected locations	✓			
Event presence and booth Booth location	Premium+	Superior		
Booth is equipped with a table, two chairs, electricity and internet	12 m ²	6 m ²	4 m ²	500 €/m ² bookable in units of 2 m ²
Acknowledgment as a partner at the conference	✓	✓	✓	
Recognition from program chair in welcome address	✓			
Content opportunities Speaking opportunity within the main auditorium	✓			
A video displayed on monitors during the conference dinner	60 seconds	30 seconds		
Opportunity to include a marketing promotion/flyer in the registration package upon arrival	✓	✓		
Digital presence Published in social media channels	✓	✓		
Complimentary benefits Full conference tickets plus dinner	6	4	2	

All prices are net. Subject to changes.

Sponsorship registration

Please submit the completed form by email to stefanie.goetz@tum.de.

Company Name: Phone:

Contact: Email:

Mailing Address:

City: State:

Postal Code: Country:

	Prize	Quantity	Amount
Diamond Sponsorship	10,000 €
Gold Sponsorship	5,000 €
Silver Sponsorship	2,000 €
Exhibitor	500 €/m ²
Total		

Print Name:

Function:

Location and Date

Signature